Project Plan Template

Phase 1 Discovery	Phase 2 Design	Phase 3 Validate	Phase 4 Design	Phase 5 Validate	Phase 6 Design
12/4/20 *Completed By* **(Date)**	12/11/20 *Completed By* **(Date)**	12/18/20 *Completed By* **(Date)**	12/29/20 *Completed By* **(Date)**	1/5/21 *Completed By*	1/14/21 *Completed By*
1. Plan Research — Research Plan *Methods/Deliverables* — 3 *Hours*	**4.** Design Information Architecture — User flows *Methods/Deliverables* — 4 *Hours*	**6.** Prepare to Test — Test Script *Methods/Deliverables* — 4 *Hours*	**9.** Design in High Fidelity — Revised wireframes + prototype *Methods/Deliverables* — 20 *Hours*	**10.** Prepare to Test — Test script *Methods/Deliverables* — 3 *Hours*	**13.** Iterate High Fidelity — Final Designs *Methods/Deliverables* — 8 *Hours*
2. Conduct Research — Competitive Heuristic Analysis *Methods/Deliverables* — 8 *Hours*	**5.** Design in Low Fidelity — Wireframes using a UI kit *Methods/Deliverables* — 19 *Hours*	**7.** Conduct Testing — Remote usability testing (5 users) with wireframes *Methods/Deliverables* — 6 *Hours*		**11.** Conduct Testing — Remote testing with Phase 4 Prototype *Methods/Deliverables* — 6 *Hours*	
3. Synthesize Research — Summary *Methods/Deliverables* — 3 *Hours*		**8.** Synthesize Results — Summary *Methods/Deliverables* — 3 *Hours*		**12.** Synthesize Results — Summary *Methods/Deliverables* — 3 *Hours*	
Rationale Researching competitors will allow me to see easily what works and what doesn't, and it is much quicker than interviewing users. Applying heuristic knowledge will gave me impactful insights and a better idea of these products' triumphs and pitfalls.	**Rationale** I prefer to provide wireframes for potential users to test because I find that wireframes are more realistic and thus more useful for testing. Users should feel like this is close to being a real product. I will most likely use a combination of UI kits to create my wireframes.	**Rationale** In-person testing isn't usually feasible at the moment, but I'll try to get as much in-person feedback as possible while leading mostly remote sessions with 5 people who use fitness tracking apps and have demonstrated interest in a direct messaging feature.	**Rationale** I will build upon my wireframes for my high fidelity mockups. I will create a working prototype because that is the most realistic tool to use for testing.	**Rationale** Remote testing is more feasible at the moment; I will use the prototype I developed in the previous step to run tests with 5 users.	**Rationale** I will incorporate user feedback from the last round of testing so that my final designs are refined and usable.