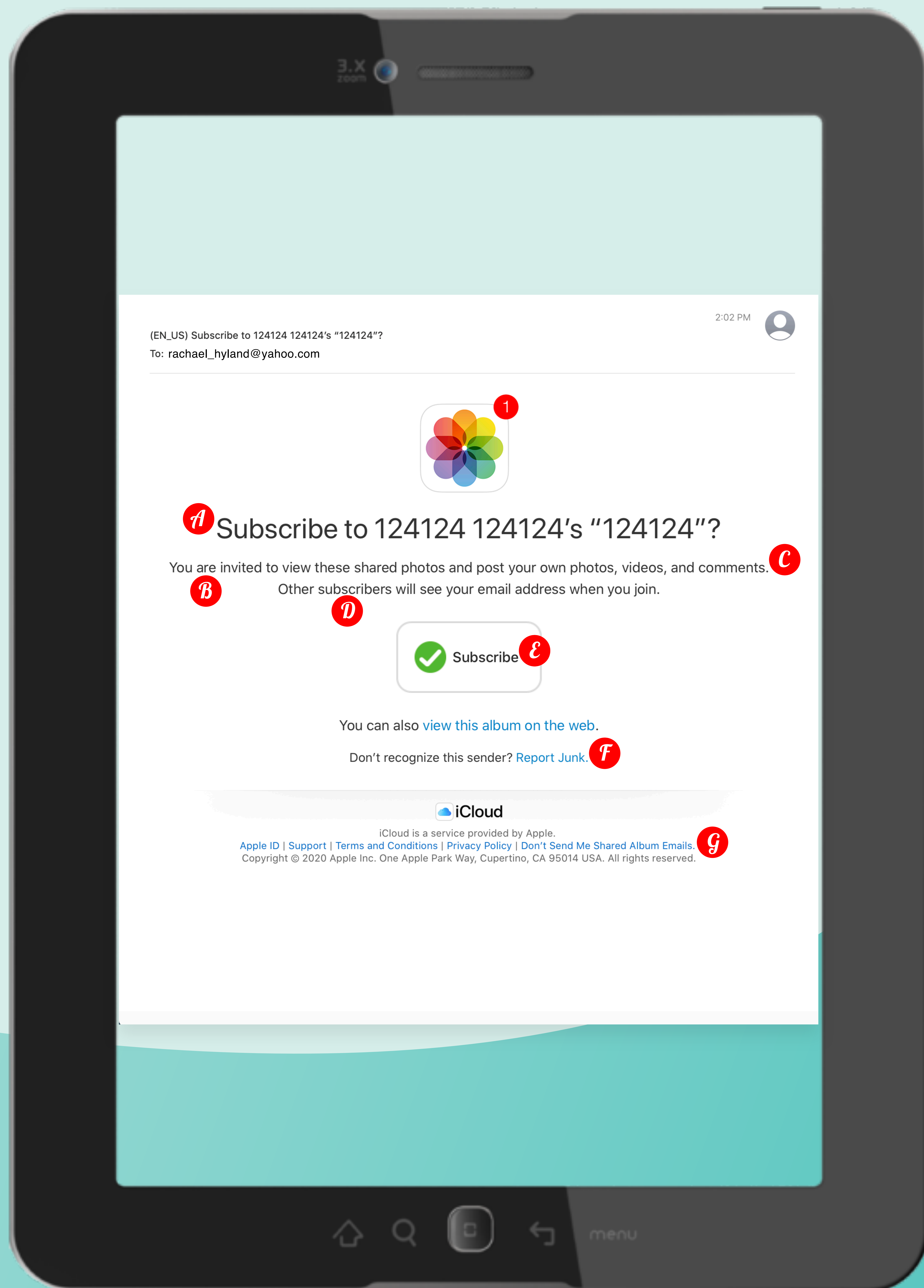


Original:



Suggested Changes:

- A)** "Subscribe" doesn't seem to be the correct word here. One typically "subscribes" to a paid service, like Apple Music or Apple TV, for example, not to a shared photo album.
- B)** Instead of "You are invited," "You've been invited" or even "X has invited you..." would be better choices that would flow more naturally in the sentence.
- C)** "Shared photos" is used in this sentence, whereas "Shared Album" and "Album" are both used beneath. Since this is an email concerning a "Shared Album," this term should be used throughout the copy to prevent confusion and inconsistency.
- D)** Again, "subscriber" doesn't seem to be an apt term for what users are doing when they share a photo album; "participant" may be more fitting. Instead of "subscribers will see," "subscribers will be able to see" seems to make more sense because the action of you, the user, opting in to album sharing implies that other users were not able to view your email address in the past, but now they can.
- E)** Same note concerning "Subscribe" (see above).
- F)** "Report Junk" should read "Report as Junk" to make the thought flow more smoothly.
- G)** In the small print at the bottom, "Don't Send Me Shared Album Emails" contains a period, whereas the other phrases do not. This period should be removed for consistency.

My Version:

3.X
Zoom

(EN_US) Join Rachael's "India Adventure" Album?
To: rachael_hyland@yahoo.com

2:02 PM



Join Rachael's "India Adventure" Album?

You've been invited to view this shared album and post your own photos, videos, and comments. When you join this album, other members will be able to see your email address.

 **Join**

You can also [view this album on the web](#).

Don't recognize this sender? [Report as Junk](#).

 **iCloud**

iCloud is a service provided by Apple.

[Apple ID](#) | [Support](#) | [Terms and Conditions](#) | [Privacy Policy](#) | [Don't Send Me Shared Album Emails](#)
Copyright © 2020 Apple Inc. One Apple Park Way, Cupertino, CA 95014 USA. All rights reserved.



menu